Job Description for Vice President – Marketing and Project Development

Working with Enactus Mount Allison means joining a group of entrepreneurial leaders making a meaningful difference in their communities, while gaining the experience, skills, and contacts necessary to build a successful career. We're looking for you to help us transform business initiatives into strategic competitive advantages. The position of the Vice President - Marketing and Project Development reports directly to the President, while working closely with the Team Advisor, Vice President – Finance and Business Operations, Director, Staff, Presentation and Communications to achieve the objectives of the club.

Duties:

1. Manage Enactus Mount Allison social media accounts (Facebook, Instagram, and Twitter).

2. Work alongside the President to ensure all projects are managed effectively.

3. Work to promote Enactus' presence during orientation, club's week and fair.

4. Work in collaboration with the Vice President – Finance and Business Operations to seek external and internal partners and sponsors.

5. Work as a Liaison Officer between Enactus Mount Allison and Mount Allison University Administrators to create opportunities; seek partnerships for the club where possible.

6. Working directly with Project Mangers to spark innovative ideas while promoting existing projects.

7. Assist the President in scheduling events that promote team spirit.

8. Working with Director, Staff, Presentation and Communications to prepare for Regionals and National Competitions.

Requirements:

Ability to use MS Office

Good presentation skills

Ability to manage groups of people

High level of productivity

Excellent verbal/team communication skills

Excellent attention to detail and quality proofreading skills

This is a great opportunity to contribute positively to the Sackville community. All applications should be submitted to enactus@mta.ca